

# Bobby Atwal

To All Richmond Jets Members

I am seeking election to the board of directors as I feel I could be a positive influence on this association. My history of working in hockey, being involved with both Richmond Minor as Director of Development, and part of the program committee with the Jets is why I want to contribute to this association and help it to continue to grow.

I have been a Richmond resident since 1981, and have deep roots in the community.

I have worked professionally in the hockey industry with multiple NHL players in different aspects of hockey since 2005. I was the co-founder and president of The Fan Zoo who specialized in unique memorabilia and experiences. Our tag line was "Connecting professional athletes with their community of fans". From 2011 to 2014, we were the official memorabilia and marketing partner of the Vancouver Canucks. During my time with The Fan Zoo, I was able to form strong relationships with many different NHL players, and most importantly learned about their journey from Minor Hockey player to the NHL.

I learned about the hard work, dedication, and in many cases lucky breaks that got players to the big leagues. There was one recurring theme that I encountered in that all of them share a passion and love for Canada's game.

While I truly believe it is important to offer the highest level of development possible to ALL of our players, this is not enough. We need to teach our players about hard work, dedication, passion, respect, team work, and above all else being a good human being. Watching my son develop and create lifelong friendships through sport is why I want to contribute to minor hockey.

With my knowledge, experience, and track record of working as part of a team, I know I can offer our players outstanding development and growth. This development is not only for a select group of players. Every player who shows up on the rink, who is willing to work hard, listen, learn, and loves hockey should be afforded the same opportunities.

I want to be part of a cohesive board, that will listen to the members concerns, and communicate in a timely fashion. The board needs to be open, transparent, accountable, respect one another along with the members, and carry themselves with integrity.

I believe the bond created via the 6AM practices, the long drives to road games, the cold rinks, grabbing take out because there wasn't time for dinner, travel tournaments, team meals, and making memories is really what it is all about.

My goal is to be part of a group that can really make hockey fun in Richmond.